



Chemical Recycling firm Itero Technologies announces Advisory Panel

FOR IMMEDIATE RELEASE

LONDON: 13 June 2023 - Itero Technologies, chemical recycling company, today announces the creation of an Advisory Panel, to support the strategic development of the company and help drive its circular economy growth ambitions. The five members of the Advisory Panel will provide guidance and insights from their highly experienced careers across diverse industries.

“We are very fortunate to have secured the support of our Advisory Panel members, working with us to maximise the potential of both our technology and our people to make the greatest impact to the circular economy,” said Itero CEO, Simon Hansford. *“Our Advisory Panel gives us access to the experience and knowledge we need to deliver Itero’s potential.”*

The five experts represent decades of experience across engineering, chemistry, plastics, finance, strategic communications, and petrochemical and chemical industries.

The five members are: Grace Boldewijn, business manager specialised in chemical and process development and CEO of the BoCari Group; Richard J Carter, an independent consultant and advisor who in 2021 retired after 30 years from his role as a Senior Executive at BASF; Hella C Koops, Senior Project Manager and Group Lead for the Circular Plastics cluster at TNO (Dutch institute for applied research); Jonathan Glass, partner at the global communications agency Brunswick Group; and Gareth Jones, who applies his engineering and leadership experience as a Non-Executive Director and consultant, advising boards on strategy and sustainability.

Richard Carter commented *“I joined Itero because I truly see the transformative potential of its technology and approach for a transition to a circular future. Alongside this exceptional team of professionals, I am excited to support this key phase of growth for Itero.”*

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For Further Information

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About Itero

Since 2010, Itero has developed its expertise in thermal conversion (pyrolysis) technology and its application for turning waste into a resource. Complementing traditional recycling methods, Itero diverts plastics from landfill and incineration, while increasing recycling rates and reducing dependency on crude oil. The process effectively closes the loop in the virgin plastics supply chain. Itero's proprietary technology is a large-scale, modular, patented technology that converts hard-to-recycle waste plastic back into a chemical feedstock for brand new circular plastics products. While developing its first at-scale demonstration plant in Sittard-Geleen, Itero is carrying out feedstock and product testing at its R&D pilot facility in the UK, located near Heathrow.

<https://www.itero-tech.com/>



Our Advisory Panel

Grace Boldewijn



Grace Boldewijn is a major shareholder and CEO of the BoCari Group. BoCari specialises in executing projects for companies across food, pharmaceutical, chemical, and petrochemical industry sectors. In 2003, Grace was named the European Black Business Woman of the Year. She strongly believes in the importance of ethical practices and corporate social responsibility, placing them above mere profit generation. With her background as a chemical engineer, Grace has honed her expertise in project development. She follows the REPAC model (Ready, Execute, Process, Analyze, Coordinate) in her work. Her experience is extensive and diverse, and she excels in both conceptual thinking and implementation.

Richard J. Carter



Richard is an independent consultant and advisor who in 2021 retired after 30 years from his role as a Senior Executive at BASF including multiple international assignments. His first degree was European Business Administration (BA Hons), then obtaining an MBA with distinction from Manchester Business School. In his role as international consultant Richard focuses on strategy and the decarbonisation agenda for the petrochemicals and chemicals industry, with particular emphasis on the Circular Economy and recycling. Richard is a chemical industry expert with his last role as MD of BASF UK / Ireland, where he was responsible for leading strategic restructuring including divestments, carve-outs, and a transformational change programme.



Jonathan Glass

Jonathan is a Partner at global communications consultancy, Brunswick Group, where he has worked since 1996. He advises corporates on their critical issues across the UK and internationally. Prior to Brunswick, Jonathan qualified as a Chartered Accountant with PwC, working in London and New York on litigation support and corporate recovery. Jonathan is a member of Court at Newcastle University, having previously been a member of Council and Chair of the Audit, Risk and Assurance Court there from 2014-2022.



Hella C. Koops

Hella C. Koops is a Senior Project Manager and Group Lead for the Circular Plastics cluster at TNO (Dutch institute for applied research). She holds a MSci degree in chemical engineering from Delft University of Technology and started her career in 1995 at Fluor, where she was involved in global engineering projects while based in The Netherlands and in California. She then moved to Avantium as Engineering Manager for Avantium's first industrial bio-based monomer plant. After obtaining a Postgraduate Certificate in Sustainable Business from Cambridge University she joined TNO in 2021, where she focuses on convening European private and public players to develop and scale circular plastics solutions towards impact.



Gareth Jones

Gareth is a Non-Executive Director, Consultant and advises Boards on strategy and sustainability, with a particular focus on bringing cleantech innovations to market. He was previously CEO at Thermitech, where he led the chemistry, safety review and engineering redesign of the ATC 100, now Itero's pilot-scale R&D facility. Prior to joining Thermitech, Gareth was CEO of Strainstall, a global safety engineering group. He qualified as a Chartered Accountant with EY after completing his Master's Degree in Engineering Science at the University of Oxford.